

Working with local businesses

We're getting on with the job of removing the level crossings at Dublin Road, Ringwood East and Bedford Road, Ringwood and building a new Ringwood East Station with 460 upgraded car parking spaces.

These dangerous and congested level crossings will be removed by building rail trenches under the roads, making Ringwood level crossing free in 2025.

With construction starting in early 2023, you can expect to see more activity and vehicles in your local area as we set up our work sites. Access to shops and businesses will be maintained at all times.

Supporting local business and traders during construction

Understanding your business and working with you is important to us. During construction, we will:

- have dedicated staff to keep you updated on the project and timing of potential impacts
- help your staff and customers get around by informing you of any detours or access changes
- establish marketing campaigns to encourage the community to shop locally during construction
- procure goods and services locally where possible
- manage traffic and workforce parking to minimise the impact of more workers and truck movements in the local area.

How we can work with you

We know our projects can be disruptive. To support businesses through this, we can work with you to develop marketing initiatives to encourage people to continue to shop for goods and services locally. Examples of successful initiatives include:

- designing and developing social media campaigns, including content creation and promotion
- customer loyalty programs with voucher offers
- encouraging our workers to buy goods and services locally
- promoting trading precincts on construction fencing and signs
- providing regular tours of the project site incorporating local businesses
- celebrating progress through community events.



The new Ringwood East Station forecourt. Trees and plants depicted at 5 to 6 years from planting. Artist impression, subject to change.



View from the new Ringwood East Station platform. Artist impression, subject to change.

Other resources

The Level Crossing Removal Project supports local traders as much as possible during our works. Other services available to you include Business Victoria, Victorian Small Business Commission and your local council.

You can access the following support anytime:

- view comprehensive online resources with support, advice and training at business.vic.gov.au
- download guidance on managing disruption for small business owners and operators at vsbc.vic.gov.au/small-business-support
- get advice from business leaders and industry experts, with tips and news articles at hub.business.vic.gov.au
- your local council has a range of programs for supporting local business at maroondah.vic.gov.au



Keeping you informed

We'll keep you informed about our works via door knocks, letterbox drops, phone calls, text messages and project website updates.

We'll also hold pop-up information stands and participate in local events in the area.

If you're a local business owner or operator and you'd like to meet with our team face-to-face, or online, contact us to set up a time.

You can email us at contact@levelcrossings.vic.gov.au, or call **1800 105 105**.



Ringwood East Station



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Text **RINGWOOD** to **0428 387 902**

levelcrossings.vic.gov.au

contact@levelcrossings.vic.gov.au



For languages other than English please call 9209 0147

1800 105 105 (call anytime)     

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