

Meeting Minutes

Southern Business Liaison Group (SBLG)

Date	28/06/2022	Time	5.30 - 7.00pm
Chair	Mike Marasco	Meeting no.	3 of 2022
Location	Veneto Club	Minute taker	Nadia Hollins

Attendees

Attendees				
Name	Organisation	Name	Organisation	
Mike Marasco (MM)	Independent Chair	Cam Giardina (CG)	Cam's Greenaway Auto Repairs	
Hudson Brown (HB)	The French Lettuce	Frank Freschi (FF)	Veneto Club	
Alison Tobias (AT)	Alot of Good Stuff	Clare Davey (CD)	Boroondara City Council	
Christine Gibbins (CG)	Manningham City Council	Nadia Hollins (NH)	NELP	
Katherine Meulen (KM)	SPARK	Hannah English (HE)	SPARK	
Andrew Hocking (AH)	NELP	Renato Marnich (RM)	NELP	

Apologies				
Name	Organisation	Name	Organisation	
Nathan Mc Avaney (NM)	Topgear Cycles	Bruce Plain (BP)	Bulleen Art & Garden	
Soula Grouios (SG)	Arthurs Fish & Chips Bulleen	Simon Tsalikidis (ST)	Café Heide	
Melissa Reid (MR)	Boroondara City Council	Vanessa Bove (VB)	Manningham City Council	

Key discussion points/decisions

Owner	Action		
Mike	Welcome and introductions		
Marasco (MM)	MM welcomed the Southern Business Liaison Group (SBLG) attendees.		
	All attendees introduced themselves, their positions, and the business they represent.		
	MM confirms that the previous minutes have been read and adopted.		
	Outstanding items from last meetings are addressed.		







Owner Action Item SB1-2: AH: Currently, approximately 45,000 cars per day are travelling in both directions 0 on Bulleen Rd. Under the new SPARK design, the projected traffic will be about 30,000 per day. The reduction of 14-15,000 vehicles per day. Thompson Road will have an increase of 1,000-2,000 vehicles per day, currently there are 35,000 vehicles per day. Item SB1-3: MM: Manningham City Council has advised that the maintenance crew will undertake a general clean of the area by late next week. Item SB1-4: MM: Manningham City Council has referred to their traffic team for their consideration. Item SS2-1: KM: SPARK compound sites will have solar panels and recycled water. Item SS2-3: KM: Air quality indicators will be included within the ventilation structure but do not have public viewing accessibilities. SPARK will soon distribute a factsheet about the tunnel's ventilation system and its monitoring within the environmental requirements. Item SS2-4: MM: FW advised project noise standard is 63 decibels during the day and 58 decibels at night and further discussion with BD during the breakout session. FW has passed on BD query on to the technical team for a further response. MM introduced Renato Marnich for the Northern Businesses and programs of support presentation.

Renato Marnich (RM)

Northern Businesses and programs of support

RM introduces himself and the Northern Businesses and programs of support and initiatives.

- RM gave an overview of the 'shop and win' competition over two weekends during the Watsonia Road closure. Six prizes of \$100 'Watsonia Shops' gift cards were on offer, and 23 businesses participated with an outcome of 21 total valid entries.
- RM spoke about the upcoming trader initiative, NELP trader directory website, professional
 photography offer, and one on one digital marketing coaching for traders with small businesses
 Victoria. Conditions apply.
- RM introduced Hannah English from SPARK and how they work collaboratively to find new trader initiatives and offerings to support the businesses.

Questions/Responses:

- MM: Spoke about the concept of having a system to pre-order food from the Bulleen Road food outlets.
- HB: Can traders provide food trucks on the worksite? I am unsure of the safety implications. I am concerned that if businesses where able to provide food trucks on your site that this would impact my business further KM: due to strict OH&S requirements, SPARK will not have any other businesses operating onsite.
- HB: My business cannot deliver to your site, but others may. KM: we will have a trader directory for our workers to access with the local business's offerings.
- AH: I have seen the increase of construction workers within the Bulleen Precinct. It would be good to have the directory available as soon as possible.
- FF: Where did the business initiative come from? RM: some of the ideas came from my
 previous employment and shared amongst the northern business liaison group for their
 feedback.
- FF: What were the objectives of using the initiatives, "Shop and Win", and the directory. Did the initiatives do well? Did it resonate and cater for the various types of businesses? RM: the objective for the "Shop and Win" was to run during the restrictive road access (Watsonia Road closure) weekends to encourage customers to go there. I do not think we met the objective responses because of the short lead time to promote the campaign and the mechanisms we used actively. In addition, the businesses had to accept using the card system to be part of the competition, reducing business opportunities. There was also a lot of leg work to ensure all the Watsonia traders had the opportunities to join those initiatives. Although we did not meet the objectives, I believe the lessons learnt were very beneficial.



Owner Action HB: When will the Business Industrial Zone buildings be removed? AH: most of the demolition work will start early next year but some have already started. The main work this year is site inspections and preparations once the owners have left the premises. HB: I received an email of the works on Bulleen Road and the map shows a line that runs along Bulleen Road and the front of the carpark opposite me, will the carpark be closed during construction? AH: my understanding is no, it is part of Early Works, but I can certainly find out for you. CG: We are currently working with contractors regarding Foote Street, road closure and are using a mapping system to help traders and shoppers access the area during construction. The Victoria's Big Build example can be found here: https://bigbuild.vic.gov.au/projects/mrpv/fitzsimons-lane-upgrade/roads/foote-street, you can also subscribe for email and SMS updates. MM introduced the SPARK presenters for the tunnelling package presentation. Katherine **Tunnel Program update** Meulen KM gave an overview of the UDLP update, SPARK construction site establishments, upcoming works, (KM), and approach to tree removal. Hannah HE spoke about the SPARK trader engagement program, working with traders, trader impacts English (HE) assessments questionnaire, community involvement opportunities and marketing support. **Questions/Responses:** CD: Can you explain the further opportunities available to provide feedback to the UDLPs? What can people influence at this stage for the future Eastern Freeway design? KM: Spark did include preliminary drawings of the Eastern Freeway and can only speak on the Tunnels design. A separate UDLP will likely be developed and exhibited for the Southern Package. SPARK will continue to engage with the community on the tunnels package and seek feedback for next few years on the look and feel of the project, the focus will then shift to managing construction impacts and understanding how the project works. CD: When will we be given the opportunity to feedback on the other parts of the project? KM: NELP and SPARK are currently consolidating all the UDLP feedback received. The design team are working on what we can feasibly incorporate into the UDLP design. A report is then provided to the Minister of Planning for consideration and approval. SPARK will share the Ministers recommendations, rulings, and changes in consultation with NELP. MM: Now that we are discussing the different packages timelines, we will consult Francis Wilkinson before the next meeting to talk about the other elements of the NEL programmes. MM: the local council have business support specialists and can offer various programs including mentoring and training, social and networking opportunities and help raise your local profile via e-newsletters: www.manningham.vic.gov.au/businesses, and https://www.boroondara.vic.gov.au/business. MM: Has NELP or SPARK done a mapping impact assessment on how far we reach to support the businesses and shopping centres around the project? RM: I have done a trader impact report based on the Environment Effects Statement which includes a map of the proposed corridor and an impact rating chart low to high. At the moment we are concentrating on the highly impacted businesses along the project corridor and are close to construction sites. CD: looking the map of the construction site I can see the schools will be highly impacted, Carey, Marcellin, and Trinity Colleges, where they invited to be part of this group? KM: No, SPARK and NELP have a fortnightly coordination meeting with the individual school's representatives. MM: council have quarterly newsletters sent to the households. It would be great to have a regular column in the newsletter on how to get to the local business if impacted by road works. It could be a positive way to share with the community.



Owner	Action
Mike Marasco (MM)	 Other business AH spoke about the North East Community Fund. The fund provides grants, partnerships and sponsorship funding for not-for-profit organisations, local community groups and projects in communities impacted by construction. The annual program is starting soon and will continue until project completion. NH will share the fund information once available. Next meeting: Tuesday, 2 August.

Actions and issues register

No.	Date raised	Action/Issue	Owner	Status	Date closed
SB1-2	26 April	Bulleen Road Traffic after construction of the NELP.	АН	CLOSED – as per minutes	30/05/22
SB1-3	26 April	Rubbish concern at the front of the shopping centre and Bulleen Road.	MCC	CLOSED – as per minutes	28/06/22
SB1-4	26 April	Carpark opposite Greenaway Street to have access to turn right?	MCC	OPEN – MCC have request to their traffic team for their consideration.	
SS2-1	24 May	KM to follow up if there is a consideration of having solar panels at the spark compound sites?	SPARK	CLOSED – as per minutes	
SS2-3	24 May	KM to follow up if the project will use public viewing air quality indicators within the project areas e.g., Toxic Teddy.	SPARK	CLOSED – as per minutes	
SS2-4	24 May	FW will take DB's details and follow up on his safety noise standards questions.	NELP	OPEN – Frances has passed query on to technical team.	
SB3-1	28 June	Bulleen Road carpark access during works.	NELP	OPEN -	
SB3-2	28 June	NELP update of NELP program packages timelines.	NELP	OPEN -	
SB3-4	28 June	North East Community Fund information to be sent to the members when available.	NH	OPEN -	

