19.09.23

Reinterpreting value: Adaptive reuse.



7%

2020 B-grade vacancy rate

Fitzroys, Melbourne CBD Office Market Report, 2023

20%

2023 B-grade vacancy rate

Fitzroys, Melbourne CBD Office Market Report, 2023

5%

2020 A-grade vacancy rate

Fitzroys, Melbourne CBD Office Market Report, 2023

9%

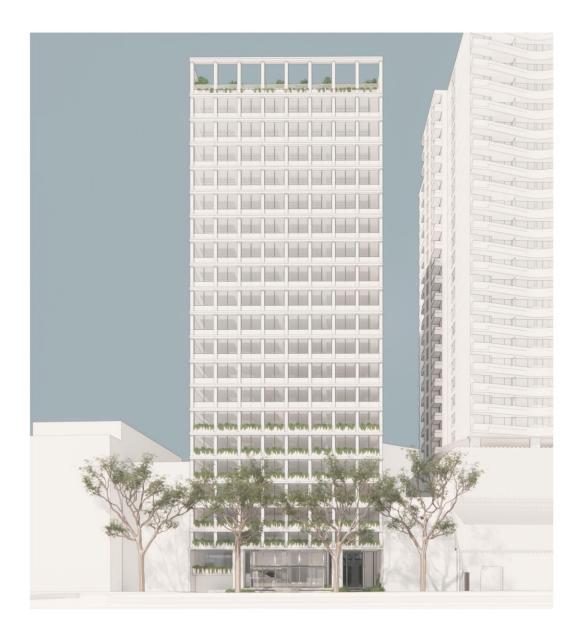
2023 A-grade vacancy rate

Fitzroys, Melbourne CBD Office Market Report, 2023

Millennial's are driving a flight to quality and sustainability, leaving B and C grade assets completely obsolete.

Cushman & Wakefield 2022

Millennial profile



40%

Millennial workforce by 2025

PWC Estimate, 2020

80%

Millennial decision makers 2035

Australian Bureau of Statistics, 2021 Census



Professional values

A high emphasis on purpose-driven jobs and a work-life balance.

Environmental values

Deep concern surrounding climate change. The environment is individual and collective responsibility.

Personal values

Mental health is a high priority alongside an experience-driven life.

Practice pillars



Climate Positive

Making a positive contribution to the environment through negative carbon initiatives.



Circularity & material authenticity

In depth consideration of building elements. Where they come from and how they're made, to create a building much more than the sum of its parts.



Pre-settlement landscapes

Regenerating the landscape with endemic and native planting to restore pre-European ecology and vibrant ecological habitats.



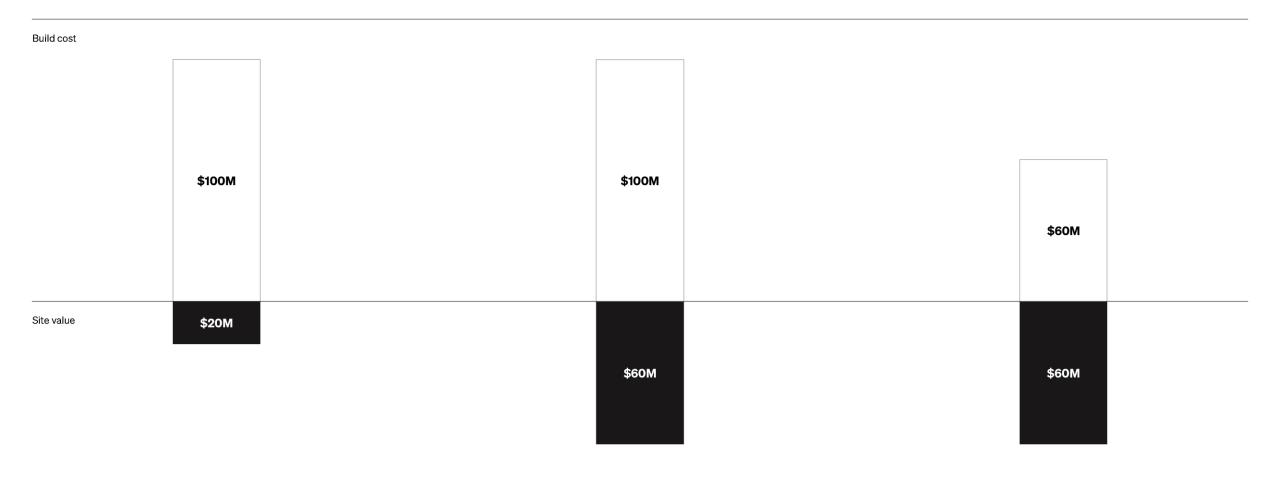
Salutogenesis

Environments that promote physical and mental health through creative expression, access to nature, social connection, movement and activity, and rest.



Social & Culture

Putting people at the center of architecture and place. Using design to facilitate connection and community.

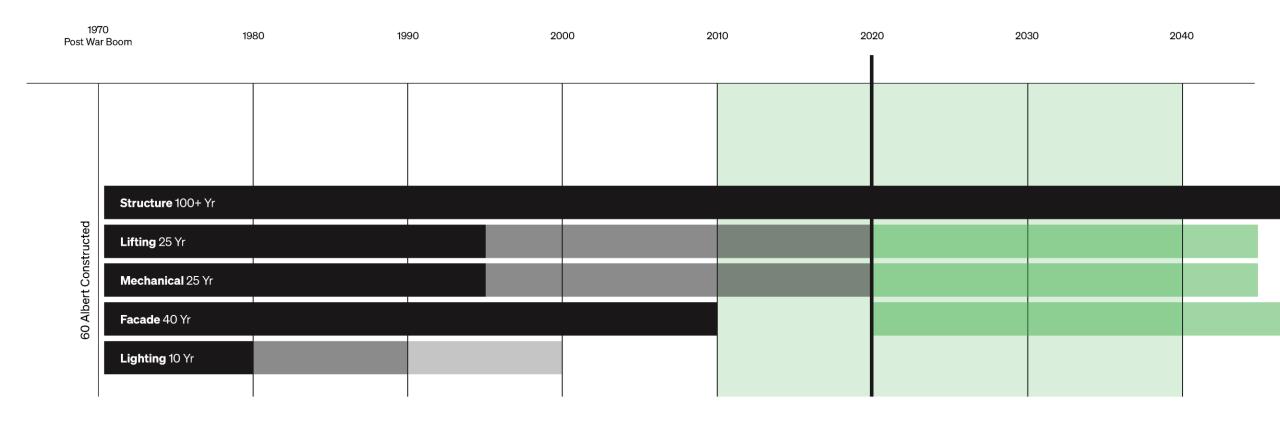


Typical Solution	
Site value	\$20M AUD
New build cost	\$100M AUD
Project cost	\$120M AUD

\$60M AUD
\$100M AUD
\$160M AUD

Adaptive reuse	
Site value	\$60M AUD
New build cost	\$60M AUD
Project cost	\$120M AUD

Building life-cycle



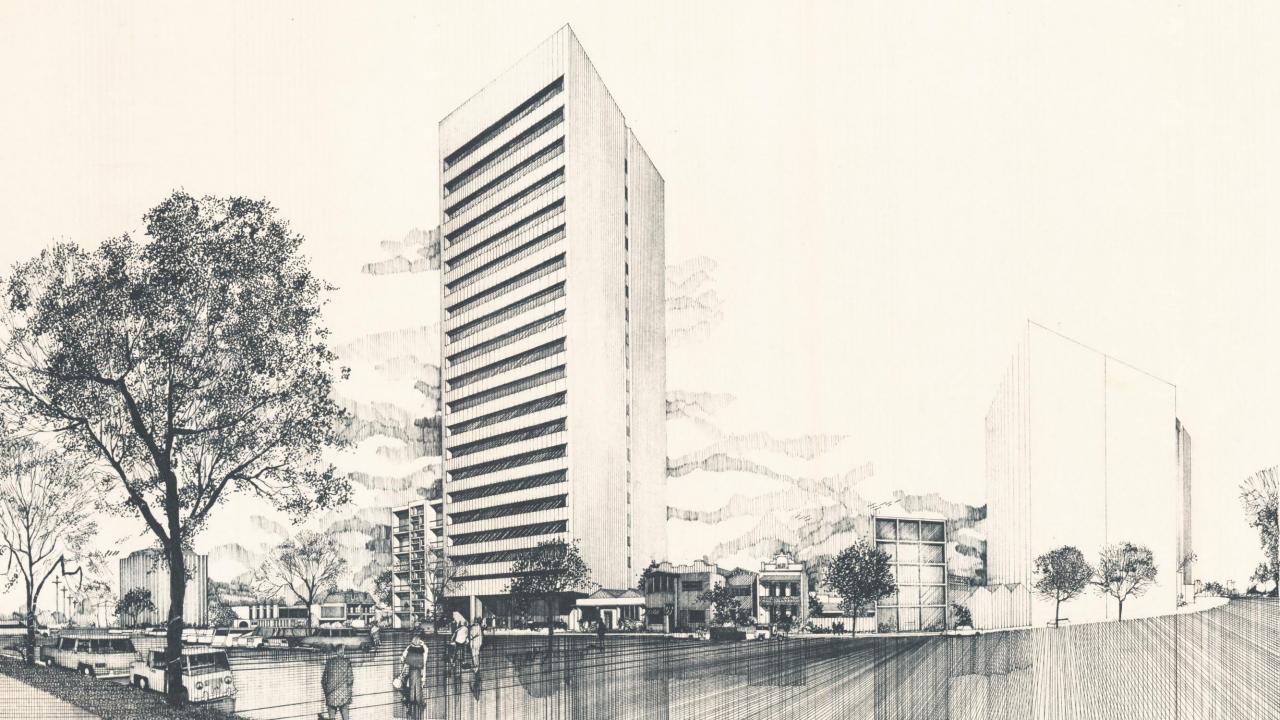
Optimum Modernist Adaptive Reuse Period

G. Marfella, 2019. SOM, 2023

"We don't just retrofit buildings because it's the right thing to do (...) it can be economically viable and attractive for the owner."

Frank Mahan Adaptive Reuse Practice Leader, SOM

Case study: 60 Albert Road.













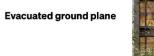
Landscaped terrace





Cellular office arrangements

PV Garden



Fresh air/Passive ventilation



Reduced carparking EV charging



End of trip facilities



68% parking reduction

100% electric power

100% water recycling

1,000sqm+ public realm

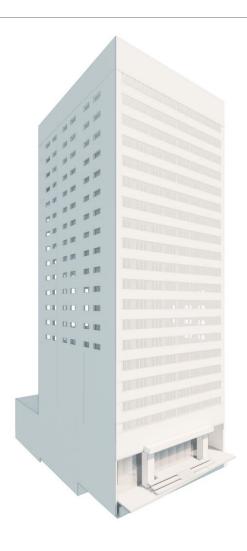
Rules of reuse:

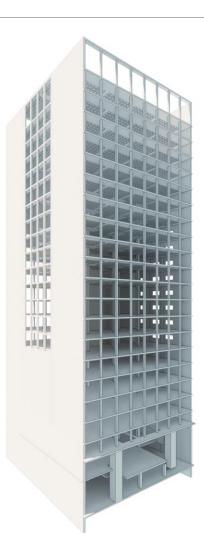
Retain.
 Recycle.
 Reinvest.

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1.0 Retain

Structure retained	85%
Concrete reused	10,100 CU M
Co2 preserved	6,400 T*
Carbon credit value	\$250,000
Structural integrity	
Regular structural grid	
Maximised planning	

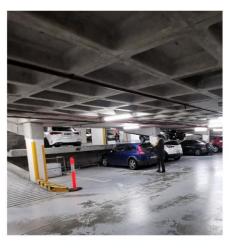




^{*} Based on 635kg per M3
* Carbon credits based on the Australian Government Clean Energy Regulator values

2.0 Recycle

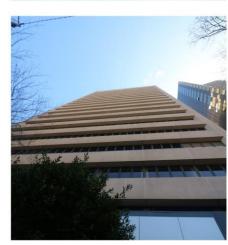
Glazing	2,900 SQM
Aluminum Facade Frame	3,800 M
Cast Iron Facade Frames	480 M
Ceiling tiles	18,000 SQM
Carpet tiles	15,300 SQM













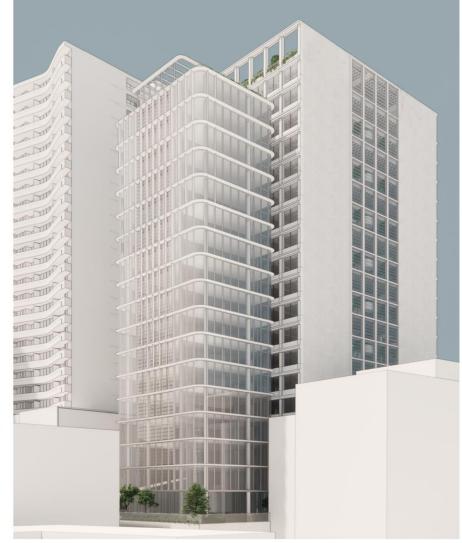


* Based on 635kg per M3

3.0 Reinvest

High performance facade	2,120 SQM
PVP area	800 SQM
Operable facade	22%
Optimised screens	22 SQM
Annual electrical output (est).	93.2MHw





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*Based on 635kg per M3

Construction cost saving

Slattery 2022

26%

Financing saving

8.25% - Commonwealth Bank of Australia

30%



Rental uplift

Australian CBD Leasing markets, 2023

130%

Rental vacancy reduction

Australian CBD Leasing markets, 2023

50%









110.8

Green factor ratio

1,500 Total landscape sqm





100%
Fresh air in common areas

2,700 Work club servicing office





PVP designated area

800 sqm

Est. electrical output annually

93.2MWh

Est. CO2e offset annually

121.8 T

Electric

100%







Structure retained

85%

Carbon preserved in structure

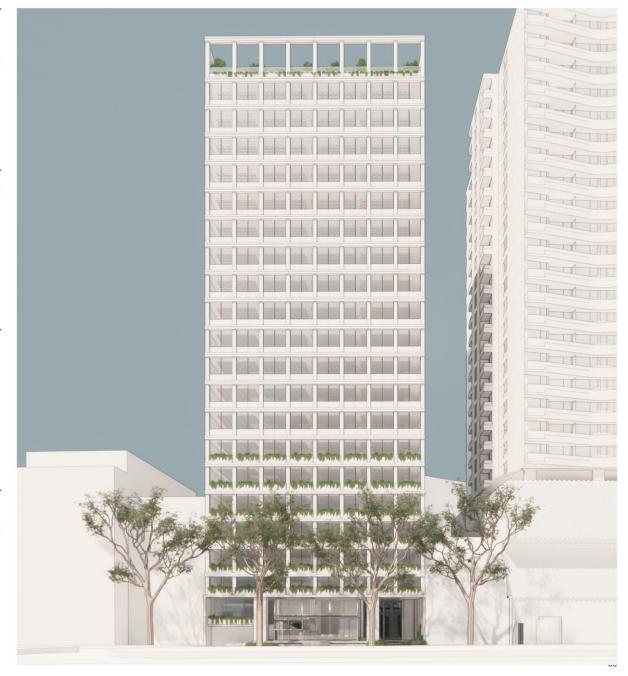
6,400 T

Concrete retained

10,100 Cu M

Carbon credit equivalent

\$250,000



GBA uplift 25%

Construction cost saving 29%

Rental uplift PSQM 130%

Leasing vacancy reduction



Construction time saved

9 months

Public art budget

\$450,000

Landscaped area

15,000 sqm



Questions?