



APRIL 2023

Community and Business Consultation Summary



We're progressing planning for the potential future Barwon Heads Road Upgrade – Stage 2, between Reserve Road and Lower Duneed Road.

Consultation

From 23 January to 12 February 2023, we asked for feedback from the community and local businesses to help inform planning and shape the development of design options for a potential future Barwon Heads Road Upgrade – Stage 2.

Hard copy surveys were provided to community members and businesses who were unable to complete a survey online.

Thank you to everyone who took the time to provide feedback.

As part of our planning, we're investigating solutions to improve traffic flow, travel times and increase connectivity.

5,300

UNIQUE VISITS TO THE ENGAGE VICTORIA WEB PAGE

448

ONLINE SURVEYS COMPLETED

MAP PINS PLACED

MAP PINS PLACED ON THE INTERACTIVE MAP

74,306

REACHED VIA SOCIAL MEDIA ADVERTISING

02

COMMUNITY POP-UPS HELD

What you told us

Your feedback has provided important local insights.

These quotes, from our interactive map and survey, highlight common themes expressed by respondents including views on access, efficiency, safety, and what's important to you in your local area.

Upgrade is needed due to high volume of traffic which creates high risk of accidents at intersections and causing traffic to build up from side road

The community needs long term infrastructure to support mobility and connected communities. Current piecemeal developments make it very difficult to walk/cycle from one housing estate to the next. Improving not only car but also safe cycling and pedestrian access will benefit the community

Please install traffic lights urgently, it's such a dangerous spot



Dedicated cycling lanes need to be built on the side of the road the whole way along Barwon Heads Road. It's currently too dangerous to ride a bike on the edge of the road

With the growing suburbs through Armstrong Creek along with more tourists travelling through, it is imperative to keep up with the road infrastructure to support this ever-increasing traffic

It will improve traffic flow through the area to Geelong town whilst ensuring the safety of the community. It will also bring more clients to businesses as it is messy and slow to use at the moment

Duplication of the lanes would make the road safer and continue the improvements from stage 1. The addition of a bike lane would make it possible for me to commute to work in Geelong via bike rather than taking the car, which would be a great option



Key themes

92% of community survey respondents support a potential future Barwon Heads Road Upgrade – Stage 2

Community survey

81% of respondents currently experience traffic congestion and delays when travelling on Barwon Heads Road between Reserve Road and Lower Duneed Road.

47% of respondents rate the current traffic flow on Barwon Heads Road between Reserve Road and Lower Duneed Road as fair, **37%** as poor or very poor and **16%** as good or very good.

83% of respondents disagree or strongly disagree that Barwon Heads Road sufficiently caters to current needs and future predicted growth in the area.

82% of respondents have concerns about the current state of Barwon Heads Road between Reserve Road and Lower Duneed Road.

51% of respondents rate existing road conditions along Barwon Heads Road between Reserve Road and Warralily Boulevard as poor or very poor, **37%** as fair and **12%** as good or very good.

35% of respondents rate existing road conditions along Barwon Heads Road between Warralily Boulevard and Lower Duneed Road as poor or very poor, **40%** as fair and **27%** as good or very good.

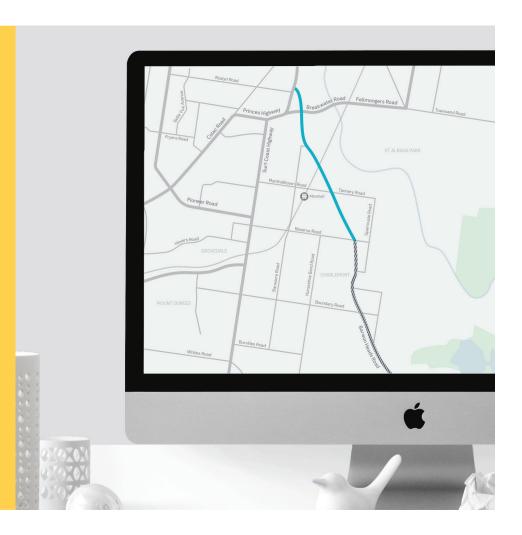
34% of respondents feel neither safe or unsafe when travelling along Barwon Heads Road between Reserve Road and Lower Duneed Road, **34%** unsafe or very unsafe and **28%** safe or very safe.

92% of respondents rate the current walking and cycling paths and connections in the area as very poor or poor.

90% of respondents feel unsafe or very unsafe when walking or cycling along Barwon Heads Road.

74% of respondents agree or strongly agree that high impact, short term disruptions are preferable to low impact long term disruptions.

100% OF BUSINESS SURVEY RESPONDENTS ARE SUPPORTIVE OF A POTENTIAL FUTURE BARWON HEADS ROAD



Business survey

UPGRADE — STAGE 2.

80% of respondents have concerns regarding Barwon Heads Road between Reserve Road and Lower Duneed Road.

80% of respondents think that upgrading Barwon Heads Road between Reserve Road and Lower Duneed Road will have a positive long-term impact on their business and its operations.

Interactive map

Key themes captured included:

- Strong support to signalise the Barwon Heads Road and Boundary Road intersection
- Strong support to add extra lanes to increase capacity
- The current right-hand turn from Armstrong Green Retirement Village onto Barwon Heads Road is dangerous, safe exits are needed
- Strong support for the addition of walking and cycling paths
- Mixed support for signalising intersections or installing roundabouts.

Planning timeline



2022

Commence Business Case development



2022

Technical investigations



23 Jan to 12 Feb 2023

Community and business engagement



2023

Business Case complete

Next steps

Feedback is being used to inform our planning, the development of design options and a Business Case. We'll continue to provide the community with updates and information as planning progresses.

roadprojects.vic.gov.au



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