



JUNE 2023

Community and Business Consultation Summary



We're progressing planning for the Ballan Road Intersection Upgrade.

As part of our planning, we're investigating solutions to reduce travel times, improve safety and cater for population growth and increased vehicle movements.

As part of our investigations, we're looking at potential options to:

- remove the existing roundabout and replace with traffic signals
- upgrade the roundabout and add traffic lights to control traffic flow
- improve public transport infrastructure at the intersection
- improve walking and cycling infrastructure at the intersection.

Consultation

Thank you to everyone who took the time to provide feedback via our surveys, interactive map, in meetings or at our pop-up community information session. From 20 March to 9 April 2023, we asked for community and local business feedback to help inform planning and shape development of design options for the upgrade.

18,470

PAGE VIEWS AND 6,240 UNIQUE VISITS TO THE ENGAGE VICTORIA WEB PAGE

741
SURVEYS COMPLETED

MAP PINS PLACED ON THE INTERACTIVE MAP

133,556

REACHED VIA SOCIAL MEDIA ADVERTISING

40

COMMUNITY MEMBERS SPOKEN WITH AT THE COMMUNITY POP-UP INFORMATION SESSION

What we heard

Feedback has provided important local insights, helped us understand how people currently use the intersection as well as views on safety, traffic flow and what we should consider in our planning. We also heard how local businesses operate and use the intersection.

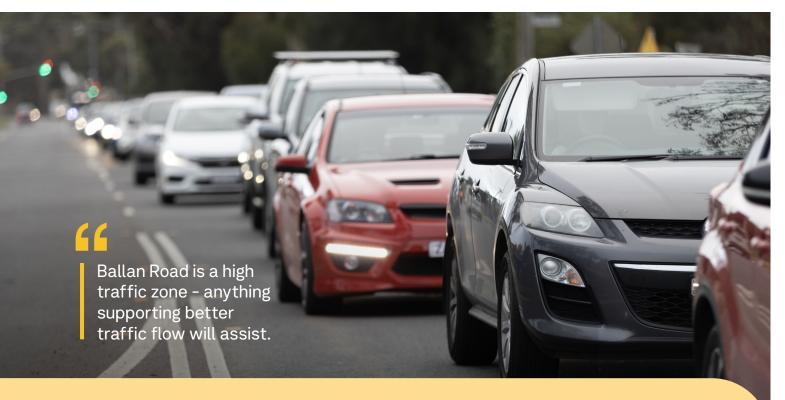
The following quotes, from our interactive map and surveys, highlight common themes expressed by respondents.

The current intersection is overcrowded and difficult to travel through at multiple times during the day and week.

Lights would help with traffic flow but also make crossing the road safer for pedestrians, especially local school children.

Upgrades are needed to ensure the flow of traffic is better, accidents are prevented, and cyclists are catered for.

The intersection is a bottle neck.
Traffic from both directions on
McGrath Road affects Ballan Road
traffic. This slows traffic from Werribee.



Key themes

94% of community respondents support the intersection upgrade.

Community survey

- 80% of respondents are supportive of the intersection potentially being converted to traffic lights in future.
- 82% of respondents rate the current traffic flow at the intersection as poor or very poor, 13% as fair, and 5% as good or very good.
- 86% of community respondents have concerns with the intersection. When asked what concerns they have (multiple choice), the top responses were traffic flow (90%), safety (64%) road user behaviour (49%) and travel times (47%).
- 47% of respondents feel unsafe or very unsafe using the intersection, 37% neither safe or unsafe and 16% safe or very safe.
- 66% of respondents rate the current walking and cycling paths at the intersection as very poor or poor, 22% as fair and 9% as good and 3% as very good.
- 62% of respondents feel unsafe or very unsafe when walking or cycling at or near the intersection,
 22% neither safe or unsafe, 16% safe or very safe.
- 85% of respondents agree with the statement, 'high impact, short term disruptions are preferable to 'low impact long term disruptions.'

Business survey

- **91%** of business respondents support the intersection upgrade.
- 64% of business respondents are supportive of the intersection potentially being converted to traffic lights in future.
- 64% of business respondents have concerns regarding the existing intersection. When asked what concerns they have (multiple choice) the top responses were traffic flow (64%), difficulty crossing the road as a pedestrian (45%), road user behaviour (36%) and cyclist interaction with vehicles (36%).
- 55% of respondents think a Ballan Road
 Intersection Upgrade will have a positive impact long term on their business and its operations.
- 55% of respondents agree with the statement 'high impact, short term disruptions' are preferable to 'low impact, long term disruptions.'



Interactive map, social media and pop-up community session feedback

- Strong support for an upgrade, including replacing the roundabout with traffic signals.
- Concerns about congestion at the intersection, which respondents noted will become worse as more housing estates are built in the area.
- Suggestions to realign McGrath Road north and south to create one consolidated intersection.
- Requests to address congestion issues experienced on the surrounding road network, including for more lanes to be added along Ballan Road (outside the scope of the intersection upgrade).
- Requests to add safe pedestrian crossing points.
- Requests to add dedicated bus lanes and bus stops.

Planning timeline



20 March to 9 April 2023

Community and business engagement



Current

Technical investigations to better understand the area

Develop a business case



Late 2023

Business case draft complete

What's next?

Feedback is being used to inform our planning and shape the development of design options. We will continue to provide the community with updates and information as planning progresses.

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