## MELBOURNE METRO RAIL PROJECT ENVIRONMENT EFFECTS STATEMENT INQUIRY AND ADVISORY COMMITTEE

### **SUBMSISIONS ON BEHALF OF MMRA**

#### **TECHNICAL NOTE**

**TECHNICAL NOTE NUMBER:** 079

**DATE:** 7 October 2016

**PRECINCT:** CBD North Precinct

**EES/MAP BOOK REFERENCE:** EES Technical Appendix G: Business Impact

Assessment

**SUBJECT:** Response to request by RMIT regarding

revenue estimate

#### NOTE:

- 1. This Technical Note has been prepared to respond to a question raised during the evidence of Mr Terry Rawnsley on 1 September 2016. Counsel representing RMIT referred to data contained within RMIT's 2015 Annual Report ("Annual Report") relating to RMIT's financial performance, and requested an explanation of the assumptions underpinning the 'Gross Value Added' ("GVA") estimate for RMIT presented in *Technical Appendix G to the EES the Melbourne Metro Rail Project Business Impact Assessment* ("Business Impact Assessment").
- 2. As outlined in Part 4 of the Business Impact Assessment, GVA is the value of goods and services (produced by a business within an area) measured by subtracting the cost of inputs from the value of the goods and services produced. GVA is equal to the profits and wages paid by a business.
- 3. The Business Impact Assessment estimated the level of GVA to understand the potential impact the project could have on business operations in each of the Precincts.
- 4. The Business Impact Assessment has estimated the GVA within the CBD North Precinct, based on the City of Melbourne Census of Land Use and

- Employment ("CLUE data") dated 2015. The CBD North Precinct boundary is illustrated in figure 42 on page 142 of the Business Impact Assessment.
- 5. By contrast, the Annual Report covers all RMIT operations at the three campuses in Melbourne (City, Brunswick and Bundoora), two in Vietnam (Hanoi and Ho Chi Minh City) and a centre in Barcelona, Spain. The CBD North Precinct covers only a subset of the RMIT City campus. As shown in the map included in Attachment 1, the RMIT City Campus extends north beyond Victoria Street to Queensberry Street. RMIT City Campus also has operations on Bourke Street, south of Little Collins Street and Lonsdale Street.
- 6. The Business Impact Assessment and the Annual Report therefore relate to different geographical areas, and the concepts being measured also vary. This Technical Note compares the number of workers, GVA and total revenue contained within the Business Impact Assessment and Annual Report to help clarify the different numbers from the different sources.

### Number of Workers

- 7. The Business Impact Assessment stated that there were 3,701 education workers in the CBD North Precinct. This covered all education businesses in the CBD North Precinct.
- 8. The number of education workers at RMIT CLUE Blocks was 2,977. This includes both full-time and part-time workers.
- 9. The Annual Report stated a workforce for RMIT of 4,947 Full-Time Equivalent ("FTE") (e.g. two people working 0.5 time fraction = 1 FTE) in Melbourne. This covers workers at all three campuses in Melbourne: City, Brunswick and Bundoora. No breakdown is provided within the Annual Report on the FTE at each Melbourne campus.
- 10. The number of education workers presented in the Business Impact Assessment (2,977 workers) and the Annual Report (4,947 FTE) are measuring two different concepts (the number of workers and FTE) and two different areas (CBD North Precinct and all three Melbourne RMIT campuses), and hence are not directly comparable.

#### Gross Value Added

- 11. The Business Impact Assessment stated an education industry GVA for the CBD North Precinct of \$416 million. This covered all education businesses in the CBD North Precinct.
- 12. Isolating the GVA for only the RMIT CLUE Blocks resulted in a GVA estimate of \$334 million. This GVA estimate was based on the number of education workers multiplied by the average GVA (\$75,000 per worker) for a Melbourne education worker. This was sourced from SGS Economics and Planning 2014-15 Australian Cities Accounts.

- 13. The Annual Report indicated a GVA for RMIT of \$734 million, based on employee related expenses plus net profits before tax. Again, this value covers operations at all of RMIT's various campuses in Melbourne and overseas.
- 14. Based on SGS's estimate of GVA, this implies that the workers based at the segment of RMIT City Campus contained within the CBD North Precinct generates 46 per cent of RMIT's total GVA.
- 15. Please note the Business Impact Assessment estimates are in 2014-15 dollars and RMIT are in 2016 dollars. This would not cause a significant difference (perhaps 1-2 per cent) between the estimates.

#### Revenue

- 16. Although not contained within the Business Impact Assessment, the revenue of the RMIT CLUE Blocks is estimated at \$453 million. This is based on the estimated GVA and the GVA-to-turnover ratio for the education industry contained with the Australian Bureau of Statistics Australian National Accounts: Input-Output Tables (Cat. No 5209.0.55.001).
- 17. The Annual Report stated revenue of \$1,163 million for all of RMIT's operation in Melbourne and overseas. This suggests that the workers based at the segment of RMIT contained within the CBD North Precinct generates 39 per cent of RMIT's total revenue.
- 18. Again, please note the Business Impact Assessment estimates are in 2014-15 dollars and RMIT are in 2016 dollars. This would not cause a significant difference (perhaps 1-2 per cent) between the estimates.

#### **CORRESPONDENCE:**

No correspondence.

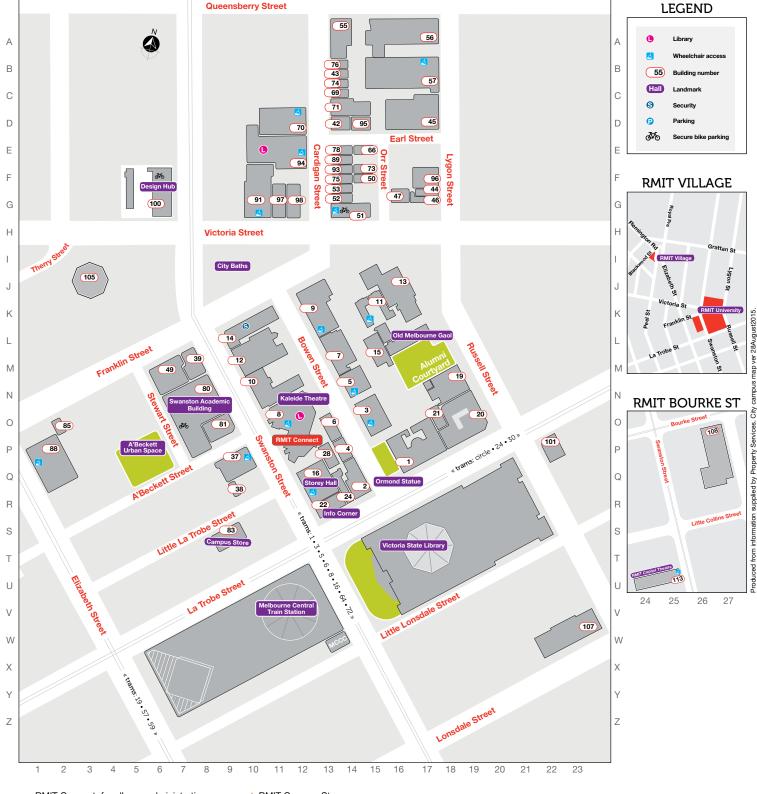
#### **ATTACHMENTS:**

A. RMIT City Campus Map (noting that Building 154 is not shown)

# CITY CAMPUS

City campus buildings not on this map:

» Building 154 (Royal Dental Hospital, 720 Swanston Street, Carlton)



RMIT Connect: for all your administration and support needs.

www.rmit.edu.au/students/connect

» City – Swanston Street Building 8, Level 4 394 Swanston Street

 RMIT Campus Store Building 83 17-25 Little La Trobe St Tel. +61 3 9925 9878 Email: campusstore@rmit.edu.au Opening hours: Monday-Friday: 9 am - 5 pm





### **Campus Directory**

Building.Level

Map ref

\ (E\		
VENUES Alumni Courtyard	18	M17
The Bean Project		
Café 57	57.4	B17
Coffee on Cardigan		
First Site RMIT Link Student Gallery . Kaki Lima		
Kaleide Theatre		
Pearson & Murphy's		
Project Space Gallery		
Real FoodsRMIT Gallery		
Roll'd		
Spare Room Gallery	94.2	F13
STA		
Storey Hall		
T-Square Club The Vine		
The vine	00.2	INO
COLLEGE OFFICES		
College of Business	80.7	N8
College of Design and Social Context	101 10	Poo
College of Science Engineering		
and Health	14.12	L9
STUDENT ADMINISTRATION OFFICES RMIT Connect	0.4	011
NIVIT COTTIECT	0.4	011
RESEARCH CENTRES		
AFI Research Collection		
Architects without Frontiers	100.9	G6
Centre for Animation and Interactive Media	7.3	M13
Centre for Applied Social Research		
Centre for Urban Research	15.2 and 15.4	M15
Co-operative Research Centre for Polymers	7.0	N/1/
Co-operative Research Centre		
for Water Quality and Treatment	7.2	M14
Exergames: Games Research Centre	100.4	GG
Design for Social Innovation and		
Sustainability (DESIS) Australia		
e-Research Office		
EU Centre Frances Burke Textile	5.2	N14
Resource Centre	15.2	M15
Games and Experimental		
Entertainment Laboratory (GEElab): Games Research Centre	100.4	G6
Global Cities Research Institute		
Microelectronics and Materials		
Technology Centre (MMTC) Office of Urban Transformations	12.7	M10
Research (OUTR) Group	100.5	G6
Platform Technologies Research		
Institute (PTRI)/SportzEdge	100.4	G6
Rheology and Materials Process Centre	7.2	M14
RMIT Geospatial Science Initiative	12.11	M10
Spatial Information Architecture		
Laboratory (SIAL)Urban Architecture Laboratory (UAL)		
Orban Architecture Laboratory (OAL)	100.5	au
ACADEMIC SCHOOLS		
Accounting	80.7	N8
Aerospace, Mechanical and Manufacturing Engineering	57 3	R17
Applied Science	3.1	O15
Architecture and Design - HE	8.12	011
– VE	94.4	
Art Civil and Chemical Engineering		
Computer Science and Information	10.14	1410
Technology		
Economics, Finance and Marketing		
Electrical and Computer Engineering	J. 10.9	N10

Graduate School of Business and Law	10.0	14.0
Management	.80.7	.IN8
Mathematical and Geospatial Science	8.0	011
Media and Communication		
Media and Communication	.9.4 36.3, 2, H, B	.N.I∠ 111
Property Construction and	50.5, Z, TI, D	
Project Management	8.8	O11
RMIT International College		
School of Vocational Business		
School of Vocational Engineering		
School of Global, Urban and	.57.5	.617
Social Studies (GUSS)	07.0	D10
School of Vocational Health Sciences.		
School of Graduate Research	.81.3	.09
SERVICES AND FACILITIES		
${\bf Admissions-Prospective\ Students\ .}$		
Alumni Relations		
Campus Store	.83.1	.S9
Centre for international Students		
and Scholars (CISS)	. 15.1	.M16
Chancellery		
Chaplaincy	. 46	.G17
Child Care Centre		
97-105 Franklin St	.85.2	.02
Commonwealth Bank		
(Swanston Street)	8.2	011
Design Archives	100 1 to 3	GE.
Education Aboard Unit		
IELTS Test Centre		
Info CornerLibrary — Carlton		
Library – Swanston		
Mail Room		
Multifaith Prayer Rooms	. 46	.GI7
New Enterprise Incentive Scheme (NEIS)	90.4	NIO
Ngarara Willim Indigenous Centre		
Old Chapel		
Property Services		
Queer Lounge		
RMIT City Fitness		
RMIT Counselling Service		
RMIT English Worldwide		
RMIT International Services	. 22.4	.R13
	. 105.11	
RMIT Training Pty Ltd	. 108.6,8,9	.P27
Security Reception	. 14.3	.L9
Student Union	.57.4	.B17
24-Hour Computer Lab		
University Secretariat	. 20.1	.019
Virtual Room (VRoom) Games		
Research Centre	.91.1	.G10
Womyns Room	. 56.4.92	.A17
Workshop/Future Spatial		
Information Architecture Laboratory		
(SIAL) Sound Laboratory	. 100.1	.G6
(,		

Building.Level

Map ref